アビレス

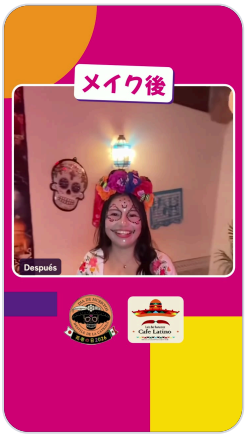
Studio Avilés

スタジオ・アビレス

Short videos for businesses in Japan.

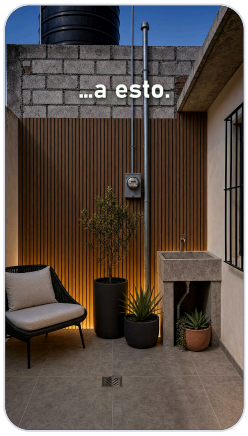
A new video on your social media every day, made by a team between Mexico and Japan.











A new video on your social media, every day.

We make your business's short videos and post them for you, one a day. You send us material once a week; we edit, write the captions in Japanese, post, and send you a monthly report on how your account grew.

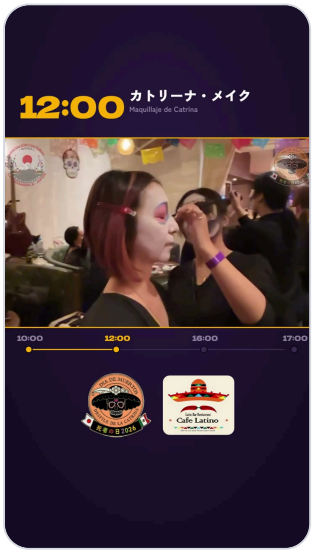
How we start

1. We make you 3 free sample videos from material you already have.
2. If you like them, you choose a plan, sign a short agreement and pay by card.
3. You send us the correct spelling of your business's names and that week's material.
4. We post a video every day, and every month you get your report.

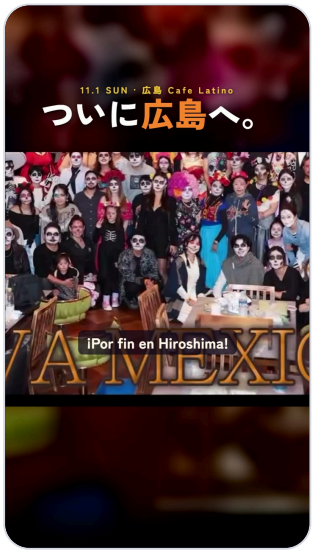
> **No videos yet?**
>
> No problem. We give you a simple shot list your staff can film with a phone, and we also work from your photos, your website and your long videos.



La Catrina 2026 promo video



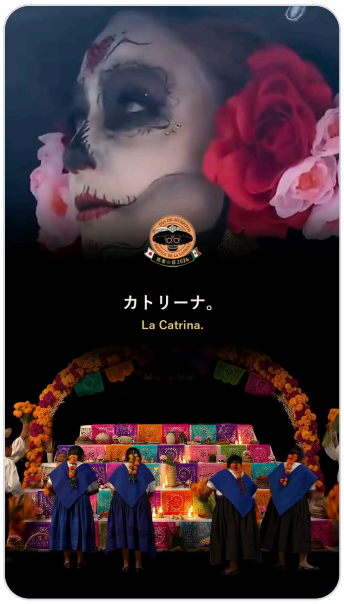






La Catrina in Japan 2026, Hiroshima

After 10 years in Tokyo, the Mexican Day of the Dead event came to Hiroshima for the first time on November 1, 2026. We made the campaign's strategy, videos, designs and Japanese copy.



Partners video



Partners video



Thank-you video

Likes on the partners video

A typical post on the account (median)

28

Our partners video

7,243

The account went from **1,091** to **1,281** followers in 4 days (November 1–5).









What we made

- The partners video: an AI-generated altar timelapse combined with real footage of the 2025 walk, with Japanese voice-over and on-screen text.
- Promo videos and a thank-you video.
- Five designs for feed and stories.

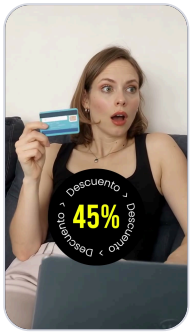
Public Instagram data (@la_catrina_en_japon), measured on November 5, 2026. One case, not a promise.

UGC ads for a supplement brand in Mexico (2022–2026)

Before Studio Avilés, our production lead wrote and edited creator-filmed video ads for a brand's sales campaigns on Meta.

> Over 180 days, our production lead made 2 of the account's 5 top-selling videos (out of 99).

> The best one held 48% of viewers, the second-highest of the 99.



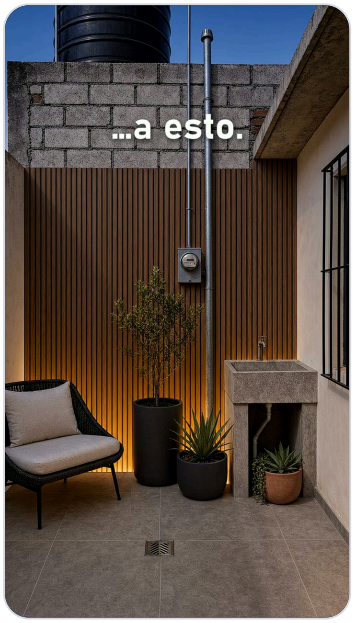
“Up to 45% off”



“Mind racing at night?”



“Sleep better without melatonin, in 90 seconds”



Sample ad (not commissioned): a bare wall becomes a finished one. The whole scene is generated; the finish is generic, not a store's product.



La Catrina partners video: the altar was generated stage by stage and combined with real 2025 footage.

No footage? We use AI.

We use AI for what can't be filmed: scenes, transitions and backgrounds. Never to invent your products or dishes.

Who you work with

Kaory Avilés

Account director

She looks after you on WhatsApp or LINE, in Spanish or English; messages in Japanese get a written reply in Japanese. She coordinated the La Catrina 2026 campaign with the organizers.

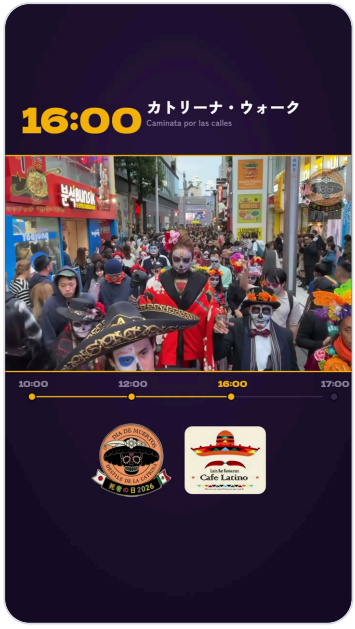
Production lead, Mexico

Video, AI and editing

4 years writing and editing video ads for sales campaigns on Meta (2022–2026). Produces AI video and picks the model for each shot from 39 logged tests across 23 models. Has built 18 websites for local businesses.

How we look after quality

- Japanese subtitles: three automatic transcriptions are compared with each other and with a list of your business's names; anything that doesn't match is checked before posting.
- Our own tested editing tools for subtitles, cuts, color and sound.
- Every week you review the captions before they go out.



Japanese on-screen text

Plans

Recommended

Standard

¥98,000 per month

- 30 videos (one a day)
- Posted on 2 networks
- Captions in Japanese
- Monthly report

Light

¥68,000 per month

- 15 videos (every other day)
- Posted on 2 networks
- Captions in Japanese
- Monthly report

Both plans include

- No minimum term: month to month, cancel anytime.
- No setup fee.
- 2 revisions per video.
- 3 free sample videos before you sign.
- You choose 2 networks: Instagram, TikTok, YouTube Shorts or Facebook.
- Visa, Mastercard or American Express, charged automatically each month in advance. Nothing else is added.

Start with 3 free sample videos.

Message Kaory Avilés on WhatsApp or LINE.

This month we're taking only 3 businesses.